

Modern Look: Photography and the American Magazine

April 3 – July 11, 2021

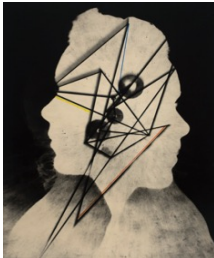
The Jewish Museum, New York

Exhibition Checklist

INTRODUCTION



Frances McLaughlin-Gill
American, 1919–2014
Nan Martin, Street Scene,
First Avenue (detail), 1949
[Supergraphic]



György Kepes
American, born in Hungary, 1906–2001
The Two Faces of Juliet, c. 1938
Gelatin silver print with hand-
applied gouache, flush-mounted to board
Collection of David Dechman and Michel Mercure



Edward Steichen
American, born in Luxembourg, 1879–1973
Tacks, design for Stehli Silk Co., 1926
Published in *Vogue*, 1927
Gelatin silver print
Collection of Keith de Lellis



Edward Steichen
American, born in Luxembourg, 1879–1973
Matches and Match Box,
textile pattern for Stehli Silk Co., 1926
Published in *Vogue*, 1927
Gelatin silver print
Collection of Keith de Lellis



Ringl + Pit
Grete Stern
German, 1904–1999
Ellen Auerbach
American, born in Germany, 1906–2004
Komol Haircoloring, 1932, printed 1985
Gelatin silver print
Jewish Museum, New York, Purchase:
Horace W. Goldsmith Foundation Fund

ART AS DESIGN, DESIGN AS ART



György Kepes
American, born in Hungary, 1906–2001
Untitled, 1940
Gelatin silver print and halftone with collage
Creator's Equity Foundation and
Robert Koch Gallery



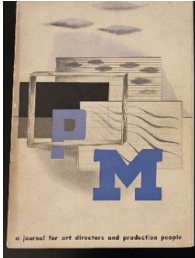
Exhibition announcement for
Advance Guard of Advertising Artists,
1942, at A-D Gallery, New York
Designed by György Kepes
(American, born in Hungary, 1906–2001)
RIT Cary Graphic Arts Collection



Cover of *PM* magazine
November 1937
Designed by Lester Beall
(American, 1903–1969)
Edited by Robert Leslie and Percy Seitlin
RIT Cary Graphic Arts Collection



"Pioneers in Peoria,"
PM magazine, November 1937
 Designed by Lester Beall
 (American, 1903–1969)
 Edited by Robert Leslie and Percy Seitlin
 Display, Graphic Design Collection



Cover of *PM* magazine
 June–July 1938
 Designed by M. Peter Piening
 (American, born in Germany, 1908–1977)
 Edited by Robert Leslie and Percy Seitlin
 RIT Cary Graphic Arts Collection



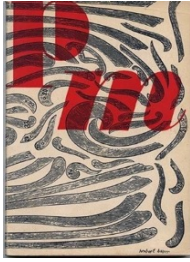
"The Bauhaus Tradition and the New Typography,"
PM magazine, June–July 1938
 Designed by Lester Beall
 (American, 1903–1969)
 Text by L. Sandusky
 Edited by Robert Leslie and Percy Seitlin
 RIT Cary Graphic Arts Collection



Cover of *PM* magazine
 October–November 1938
 Designed by Paul Rand
 (American, 1914–1996)
 Edited by Robert Leslie and Percy Seitlin
 RIT Cary Graphic Arts Collection



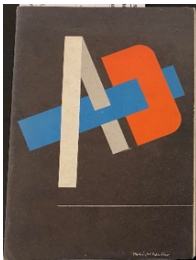
Cover of *PM* magazine
 February–March 1939
 Designed by Charles Egri
 (American, c. 1910–date of death unknown)
 Edited by Robert Leslie and Percy Seitlin
 RIT Cary Graphic Arts Collection



Cover of *PM* magazine
December 1939–January 1940
Designed by Herbert Bayer
(American, born in Austria, 1900–1985)
Edited by Robert Leslie and Percy Seitlin
RIT Cary Graphic Arts Collection



Cover of *A-D: An Intimate Journal for Art Directors, Production Managers, and Their Associates*, February–March 1941
Designed by Paul Rand
(American, 1914–1996)
Edited by Robert Leslie and Percy Seitlin
RIT Cary Graphic Arts Collection



Cover of *A-D: An Intimate Journal for Art Directors, Production Managers, and Their Associates*, December 1941–January 1942
Designed by E. McKnight Kauffer
(American, 1890–1954)
Edited by Robert Leslie and Percy Seitlin
RIT Cary Graphic Arts Collection



Cover of *A-D: An Intimate Journal for Art Directors, Production Managers, and Their Associates*, February–March 1942
Designed by Will Burtin
(American, born in Germany, 1908–1972)
Edited by Robert Leslie and Percy Seitlin
RIT Cary Graphic Arts Collection



Herbert Matter
American, born in Switzerland, 1907–1984
Untitled, 1948
Gelatin silver print
Gitterman Gallery



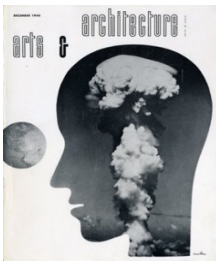
Herbert Matter
American, born in Switzerland, 1907–1984
Untitled, 1948
Gelatin silver print
Gitterman Gallery



Herbert Matter
American, born in Switzerland, 1907–1984
Untitled, 1948
Gelatin silver print
Gitterman Gallery



Herbert Matter
American, born in Switzerland, 1907–1984
Untitled, 1948
Gelatin silver print
Gitterman Gallery



Cover of *Arts and Architecture*
December 1946
Designed by Herbert Matter
(American, born in Switzerland, 1907–1984)
Facsimile



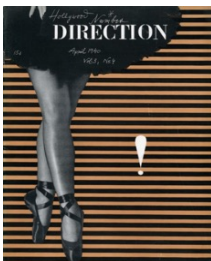
Cover of *Arts and Architecture*
December 1944
Designed by Herbert Matter
(American, born in Switzerland, 1907–1984)
Facsimile



Herbert Matter
 American, born in Switzerland, 1907–1984
Atomic Head, 1946
 Published as the cover of
Arts and Architecture, December 1946
 Gelatin silver print
 Collection of Heidi and Richard Rieger



Cover of *Direction* magazine
 Summer 1941
 Designed by Paul Rand
 (American, 1914–1996)
 Facsimile



Cover of *Direction* magazine
 April 1940
 Designed by Paul Rand
 (American, 1914–1996)
 Facsimile



Cover of *Direction* magazine
 Summer 1940
 Designed by Paul Rand
 (American, 1914–1996)
 Facsimile



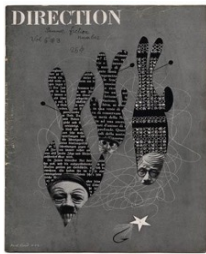
Cover of *Direction* magazine
 January 1941
 Designed by Paul Rand
 (American, 1914–1996)
 Facsimile



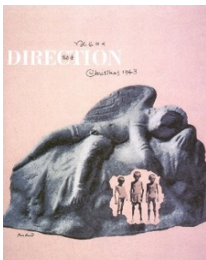
Cover of *Direction* magazine
December 1940
Designed by Paul Rand
(American, 1914–1996)
Facsimile



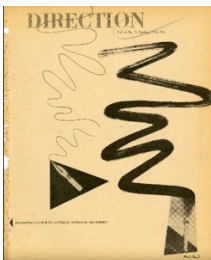
Cover of *Direction* magazine
March 1939
Designed by Paul Rand
(American, 1914–1996)
Facsimile



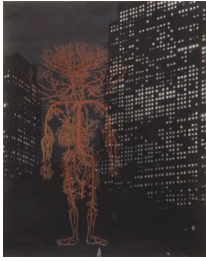
Cover of *Direction* magazine
Summer 1942
Designed by Paul Rand
(American, 1914–1996)
Facsimile



Cover of *Direction* magazine
Christmas 1943
Designed by Paul Rand
(American, 1914–1996)
Facsimile



Cover of *Direction* magazine
Spring 1943
Designed by Paul Rand
(American, 1914–1996)
Facsimile



Josef Breitenbach
American, born in Germany, 1896–1984
We New Yorkers, 1942
Gelatin silver print and collage
Jewish Museum, New York, Purchase:
Horace W. Goldsmith Foundation Fund



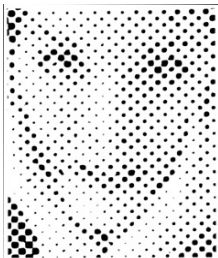
Josef Breitenbach
American, born in Germany, 1896–1984
Patricia, New York, 1942
Vintage toned gelatin silver print
Gitterman Gallery



Erwin Blumenfeld
German, 1897–1969
Projected Shadow, c. 1941
Gelatin silver print
Edwynn Houk Gallery, New York



Erwin Blumenfeld
German, 1897–1969
Voilettes de Montezin, 1938
Published in "Le Point de Vue de Vogue,"
Vogue (Paris), February 1938
Gelatin silver print
Private collection



Erwin Blumenfeld
German, 1897–1969
Dot, 1952
Gelatin silver print
Private collection



Edward Steichen
American, born in Luxembourg, 1879–1973
Gloria Swanson, New York, 1924
Published in *Vanity Fair*, February 1928
Gelatin silver print
Private collection



Erwin Blumenfeld
German, 1897–1969
Untitled (Miss Leonardine da Vinci), 1944
Solarized gelatin silver print
The Sir Elton John Photography Collection



Herbert Matter
American, born in Switzerland, 1907–1984
Annette IV (detail), 1962
Gelatin silver print
Gitterman Gallery



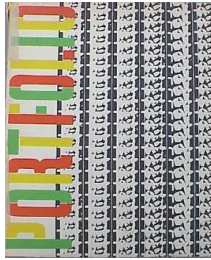
Alexey Brodovitch
American, born in Russia, 1898–1971
Seventh Symphony (Men Leaping with Architectural Feature), c. 1930s
Published in Brodovitch's book *Ballet*, 1945
Gelatin silver print
Collection of Lizzie and Eric Himmel, New York



Alexey Brodovitch
American, born in Russia, 1898–1971
Choreartium (Three Men Jumping), 1935–37
Published in Brodovitch's book *Ballet*, 1945
Gelatin silver print
Collection of Lizzie and Eric Himmel, New York



Alexey Brodovitch
American, born in Russia, 1898–1971
Cotillion (Ballerinas Leaving the Stage), 1935–37
Published in Brodovitch's book *Ballet*, 1945
Gelatin silver print
Collection of Lizzie and Eric Himmel, New York



Portfolio: The Annual of the Graphic Arts
Spring 1951
Designed by Alexey Brodovitch
(American, born in Russia, 1898–1971)
Edited by Frank Zachary



"Jackson Pollock,"
Portfolio: The Annual of the Graphic Arts
Spring 1951
Designed by Alexey Brodovitch
(American, born in Russia, 1898–1971)
Edited by Frank Zachary
Private collection



"Ramon and Renita, Snatched for the Moment
from the Warner Brothers, Whirl Gloriously
in the Clouds at the Rainbow Room,"
Harper's Bazaar, November 1935
Photograph by Martin Munkacsi
(American, born in Hungary, 1896–1963)
Art direction by Alexey Brodovitch
(American, born in Russia, 1898–1971)
Collection of Vince Aletti



Cover of *Ballet*, 1945
Photographs and design by Alexey Brodovitch
(American, born in Russia, 1898–1971)
Text by Edwin Denby
Deborah Bell Photographs, New York



Pages from *Ballet*, 1945
 Photographs by Alexey Brodovitch
 (American, born in Russia,
 1898–1971)
 Text by Edwin Denby
 [Digital presentation]



David Attie
 American, 1920–1982
 Untitled, c. 1959
 Published in Bill Manville's book *Saloon Society:
 The Diary of a Year beyond Aspirin*, 1960
 Gelatin silver print
 David Attie, courtesy of the Attie Estate



David Attie
 American, 1920–1982
 Untitled, c. 1959
 Published in Bill Manville's book *Saloon Society:
 The Diary of a Year beyond Aspirin*, 1960
 Gelatin silver print
 David Attie, courtesy of the Attie Estate

FASHION AS DESIRE



Martin Munkacsi
 American, born in Hungary, 1896–1963
*Lucile Brokaw, Piping Rock Beach,
 Long Island*, 1933
 Published in *Harper's Bazaar*,
 December 1933
 Gelatin silver print
 F. C. Gundlach Collection, Hamburg



Martin Munkacsi
American, born in Hungary, 1896–1963
Woman on Electrical Productions Building,
New York World's Fair, 1938
Published in *Harper's Bazaar*, September 1938
Gelatin silver print
Howard Greenberg Gallery



Martin Munkacsi
American, born in Hungary, 1896–1963
Nude with Parasol, 1935
Published in *Harper's Bazaar*,
July 1935
Gelatin silver print
Howard Greenberg Gallery



Louise Dahl-Wolfe
American, 1895–1989
Untitled (Bathing Suit and Chin-Strap Cap
by US Rubber, Laguna Beach, California),
1940, printed 1989
Published in *Harper's Bazaar*
Gelatin silver print
Staley-Wise Gallery, New York



Richard Avedon
American, 1923–2004
Carmen (Homage to Munkacsi),
Coat by Cardin, Place François-
Premier, Paris, 1957
Published in *Harper's Bazaar*,
September 1957
Gelatin silver print
Staley-Wise Gallery, New York



Lillian Bassman
American, 1917–2012
Untitled, 1959
Outtake from "The Wonders of Water,"
Harper's Bazaar, May 1959
Gelatin silver print
Collection of Lizzie and Eric Himmel, New York



Lillian Bassman
 American, 1917–2012
 Untitled (Suzy Parker), 1952
 Published in "A Report to Skeptics,"
Harper's Bazaar, April 1952
 Gelatin silver print
 Collection of Lizzie and Eric Himmel, New York



Lillian Bassman
 American, 1917–2012
Blowing Kiss (Barbara Mullen), 1950
 Outtake from "The V-Back Evenings,"
Harper's Bazaar, July 1955
 Gelatin silver print
 Collection of Lizzie and Eric Himmel, New York



Irving Penn
 American, 1917–2009
*Twelve of the Most Photographed
 Models of the Period, New York*, 1947
 Published in "The Twelve Beauties:
 The Most Photographed Models in America,"
Vogue, May 1947
 Gelatin silver print
 Collection of Leslie Gill, New York



Irving Penn
 American, 1917–2009
Marcel Duchamp, New York, 1948
 Palladium platinum print
 Francis M. Naumann Fine Art, New York



Irving Penn
 American, 1917–2009
Marlene Dietrich, 1948
 Gelatin silver print
 Collection of Claudia Gropper and Jay Gayner, California



The artist Marcel Duchamp, 1958
Page from the book *Observations*, 1959
Photographs by Richard Avedon
(American, 1923–2004)
Designed by Alexey Brodovitch
(American, born in Russia, 1898–1971)
Text by Truman Capote
Facsimile



The poet T. S. Eliot and his wife, Valerie, 1958
The playwright Arthur Miller and his wife, Marilyn Monroe, 1958
Page from the book *Observations*, 1959
Photographs by Richard Avedon
(American, 1923–2004)
Designed by Alexey Brodovitch
(American, born in Russia, 1898–1971)
Text by Truman Capote
Facsimile



The opera singers Zinka Milanov, 1955,
and Marian Anderson, 1955
Page from the book *Observations*, 1959
Photographs by Richard Avedon
(American, 1923–2004)
Designed by Alexey Brodovitch
(American, born in Russia, 1898–1971)
Text by Truman Capote
Facsimile



The poet Marianne Moore, 1958
Page from the book *Observations*, 1959
Photographs by Richard Avedon
(American, 1923–2004)
Designed by Alexey Brodovitch
(American, born in Russia, 1898–1971)
Text by Truman Capote
Facsimile



The jazz musician Louis Armstrong, 1956
Page from the book *Observations*, 1959
Photographs by Richard Avedon
(American, 1923–2004)
Designed by Alexey Brodovitch
(American, born in Russia, 1898–1971)
Text by Truman Capote
Facsimile



Cover of *Vogue* magazine, January 1950
 Photograph by Erwin Blumenfeld
 (German, 1897–1969)
 Art direction by Alexander Liberman
 (American, born in Russia, 1912–1999)
 Facsimile



Cover of *Vogue* magazine, May 1945
 Photograph by Erwin Blumenfeld
 (German, 1897–1969)
 Art direction by Alexander Liberman
 (American, born in Russia, 1912–1999)
 Facsimile



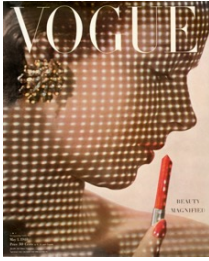
Cover of *Vogue* magazine, March 1945
 Photograph by Erwin Blumenfeld
 (German, 1897–1969)
 Art direction by Alexander Liberman
 (American, born in Russia, 1912–1999)
 Facsimile



Cover of *Vogue* magazine, November 1944
 Photograph by Erwin Blumenfeld
 (German, 1897–1969)
 Art direction by Alexander Liberman
 (American, born in Russia, 1912–1999)
 Facsimile



Cover of *Vogue* magazine, November 1945
 Photograph by Erwin Blumenfeld
 (German, 1897–1969)
 Art direction by Alexander Liberman
 (American, born in Russia, 1912–1999)
 Facsimile



Cover of *Vogue* magazine, May 1949
 Photograph by Erwin Blumenfeld
 (German, 1897–1969)
 Art direction by Alexander Liberman
 (American, born in Russia, 1912–1999)
 Facsimile



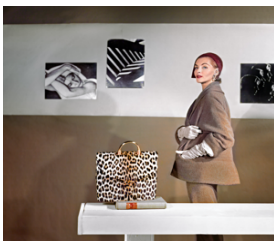
Cover of *Vogue* magazine, April 1954
 Photograph by Erwin Blumenfeld
 (German, 1897–1969)
 Art direction by Alexander Liberman
 (American, born in Russia, 1912–1999)
 Facsimile



Louise Dahl-Wolfe
 American, 1895–1989
Balcony of the Museum of Modern Art,
 1940, printed 1989
 Gelatin silver print
 Staley-Wise Gallery, New York



Louise Dahl-Wolfe
 American, 1895–1989
Night Bathing, 1939
 Gelatin silver print
 Center for Creative Photography, University
 of Arizona, Tucson, Louise Dahl-Wolfe Archive



Louise Dahl-Wolfe
 American, 1895–1989
 Outtake from "Georgia Hamilton
 Wearing a Hat by Hattie Carnegie and Suit by Brigance,
 Photographed at the Museum of Modern Art, New York,
 with Photographs by Man Ray and Paul Strand in the
 Background," *Harper's Bazaar*, September 1952
 Museum at the Fashion Institute of Technology, New York
 Exhibition print



Saul Leiter
American, 1923–2013
Untitled, 1959, printed 2007
Published in *Harper's Bazaar*,
February 1959
Chromogenic print
Saul Leiter Foundation,
courtesy of Howard Greenberg Gallery



"Fashion: The Dramatic Shoe,"
Vogue, August 1960
Photograph by Gordon Parks
(American, 1912–2006)
Art direction by Alexander Liberman
(American, born in Russia, 1912–1999)
Facsimile



"Fashion: Browns That Count Now;
New Shoe–Stocking Life," *Vogue*, February 1961
Photographs by Gordon Parks
(American, 1912–2006)
Art direction by Alexander Liberman
(American, born in Russia, 1912–1999)
Tearsheet

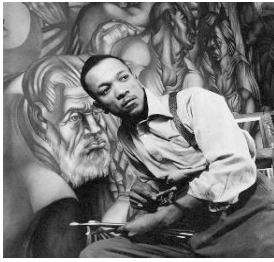


William Klein
American, born in 1928
Smoke and Veil, Paris, 1958
Published in *Vogue* (Paris), 1958
Gelatin silver print
Museum of Fine Arts, Boston,
A. Shuman Collection–Abraham Shuman Fund



William Klein
American, born in 1928
Vogue Pattern Book, c. 1967
Gelatin silver prints, mounted
Howard Greenberg Gallery

THE CONTESTED PAGE



Gordon Parks
American, 1912–2006
Charles White, Chicago, 1941
Gelatin silver print
Collection of The Gordon Parks Foundation



Gordon Parks
American, 1912–2006
Langston Hughes, Chicago, 1941
Gelatin silver print
Collection of The Gordon Parks Foundation



Gordon Parks
American, 1912–2006
Red Jackson, Harlem, New York, 1948
Published in "Harlem Gang Leader,"
Life, November 1948
Gelatin silver print
Collection of The Gordon Parks Foundation



Gordon Parks
American, 1912–2006
Department Store, Mobile, 1956
Outtake from "The Restraints: Open and Hidden,"
Life, September 1956
Archival pigment print
Collection of The Gordon Parks Foundation



Robert Frank
American, born in Switzerland, 1924–2019
From the Bus, New York, 1958
Gelatin silver print
Private collection



Robert Frank
American, born in Switzerland, 1924–2019
Charleston, South Carolina, 1955
Published in Frank's book *The Americans*, 1959
Gelatin silver print
Private collection



Erwin Blumenfeld
German, 1897–1969
Couple on Their Honeymoon, Amsterdam, 1934
Gelatin silver print
Deborah Bell Photographs, New York



Gordon Parks
American, 1912–2006
Untitled, Harlem, New York, 1947
Published in "Problem Kids," *Ebony*, July 1947
Gelatin silver print
Collection of The Gordon Parks Foundation



Louis Faurer
American, 1916–2001
Freudian Handclasp, New York,
c. 1947, printed 1980
Published in "The Eight Million,"
Flair, September 1950
Gelatin silver print
Phillips Collection, Washington, DC,
Gift of Steve LaMantia



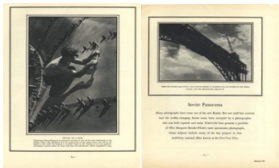
Margaret Bourke-White
American, 1904–1971
Worker Tightening Bolts on the Dnieper Dam, or A Generator Shell, Dnieperstroï, 1930
Published in *Fortune*, February 1931
Gelatin silver print
MAST Foundation Collection



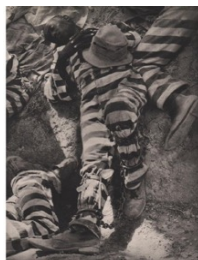
"Problem Kids," *Ebony*, July 1947
Photographs by Gordon Parks
(American, 1912–2006)
Art direction by Leroy Winbush
(American, 1915–2007)
Collection of The Gordon Parks Foundation



"The Eight Million," *Flair*, September 1950
Photographs by Louis Faurer
(American, 1916–2001)
Art direction by Federico Pallavicini
(American, born in Switzerland, 1909–1989)
Edited by Fleur Cowles
Private collection, New York



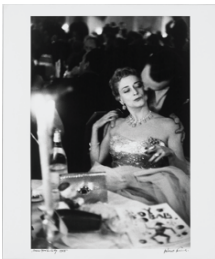
"Soviet Panorama," *Fortune*, February 1931
Photographs by Margaret Bourke-White
(American, 1904–1971)
Art direction by Eleanor Treacy
(American, 1903–1989)



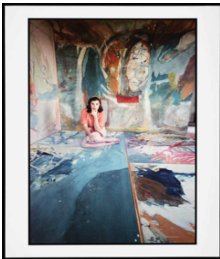
Margaret Bourke-White
American, 1904–1971
Hood's Chapel, Georgia, 1936
Published in Bourke-White and Erskine Caldwell's book *You Have Seen Their Faces*, 1937
Gelatin silver print
Museum of Fine Arts, Boston, the Howard Greenberg Collection—Museum purchase with funds donated by the Phillip Leonian and Edith Rosenbaum Leonian Charitable Trust



Lisette Model
American, born in Austria, 1901–1983
Coney Island Bather, New York,
1939–41, printed later
Outtake for Oliver Pilat and Jo Ranson,
“How Coney Island Got That Way,”
Harper’s Bazaar, July 1941
Gelatin silver print
National Gallery of Canada, Ottawa,
Gift of the Estate of Lisette Model, 1990,
by direction of Joseph G. Blum, New York,
through the American Friends of Canada



Robert Frank
American, born in Switzerland, 1924–2019
Charity Ball, New York, 1955
Published in Frank’s book
The Americans, 1959
Gelatin silver print
Private collection



Gordon Parks
American, 1912–2006
Portrait of Helen Frankenthaler,
1957, printed 2018
Outtake from “Women Artists in Ascendance,”
Life, May 1957
Jewish Museum, New York, Purchase,
Horace W. Goldsmith Foundation Fund



Frances McLaughlin-Gill
American, 1919–2014
Nan Martin, Street Scene, First Avenue, 1949
Outtake for *Vogue*
Gelatin silver print
Collection of Leslie Gill, New York



Gordon Parks
 American, 1912–2006
 Untitled, New York (Frances McLaughlin-Gill and Bettina Graziani outside Hunter College), 1950
 Published in "French Models Thrive in U.S.," *Life*, July 1950
 Gelatin silver print
 Collection of Leslie Gill, New York



Junior Bazaar, January 1947
 Cover photograph by Ernst Beadle
 (American, unknown–1994)
 Art direction by Alexey Brodovitch
 (American, born in Russia, 1898–1971)
 and Lillian Bassman (American, 1917–2012)
 Collection of Vince Aletti



Junior Bazaar, June 1947
 Cover photographs by
 Ronny Jaques (British, 1910–2008) and
 Leslie Gill (American, 1908–1958)
 Art direction by Alexey Brodovitch
 (American, born in Russia, 1898–1971)
 and Lillian Bassman (American, 1917–2012)
 Collection of Lizzie and Eric Himmel, New York



Charm, January 1954
 Art direction by Cipe Pineles
 (American, born in Austria, 1908–1991)
 RIT Cary Graphic Arts Collection



"We Work Too,"
Charm, August 1950
 Photograph by Robert Frank
 (American, born in Switzerland, 1924–2019)
 Art direction by Cipe Pineles
 (American, born in Austria, 1908–1991)
 RIT Cary Graphic Arts Collection



Lillian Bassman
 American, 1917–2012
Mink Royal Pastel and Midnight Blue,
Barbara Mullen, New York, 1950
 Published in "Fashion: Lo Balbo,"
Harper's Bazaar, March 1950
 Collection of Lizzie and Eric Himmel, New York



Frances McLaughlin-Gill
 American, 1919–2014
Third Avenue, 1946
 Published in "On-Campus, Any Campus,"
Vogue, August 1946
 Gelatin silver print
 Collection of Leslie Gill, New York



Frances McLaughlin-Gill
 American, 1919–2014
Elise Daniels on First Avenue, New York, c. 1940s
 Outtake for *Vogue*
 Gelatin silver print
 Collection of Leslie Gill, New York



Frances McLaughlin-Gill
 American, 1919–2014
Third Avenue Series, New York, July 1946
 Outtake from "Young Suit Look—
 Junior Fashions," *Vogue*, September 1946
 Gelatin silver print
 Collection of Leslie Gill, New York



Frances McLaughlin-Gill
 American, 1919–2014
Pat Ward on Third Avenue, 1946
 Published in "On-Campus, Any Campus,"
Vogue, August 1946
 Gelatin silver print
 Collection of Leslie Gill, New York



Frances McLaughlin-Gill
 American, 1919–2014
Givenchy's Fur Printed Silk Suit, Paris,
 1952, printed 1970s
 Published in "Paris Compliments in All Sizes,"
Vogue, September 1952
 Gelatin silver print
 Collection of Leslie Gill, New York



Louis Faurer
 American, 1916–2001
Cafeteria, Lexington Avenue,
near 51st Street, New York, 1947
 Gelatin silver print
 Deborah Bell Photographs, New York

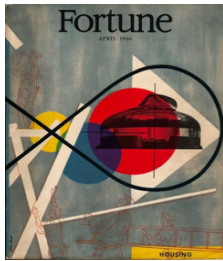


Lisette Model
 American, born in Austria, 1901–1983
Lighthouse, Blind Workshop, New York, 1944
 Published in Aldous Huxley,
 "A Note on Blindness," *Harper's Bazaar*, July 1951
 Gelatin silver print
 National Gallery of Canada, Ottawa,
 Gift of the Estate of Lisette Model, 1990,
 by direction of Joseph G. Blum, New York,
 through the American Friends of Canada

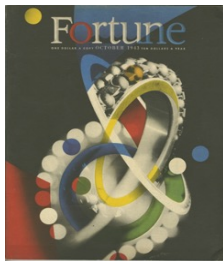


Louis Faurer
 American, 1916–2001
Deaf Mute, New York, 1950, printed in 1991
 Gelatin silver print
 Addison Gallery of American Art, Phillips Academy,
 Andover, Massachusetts, Gift of Deborah Bell

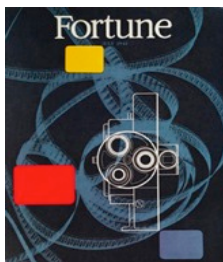
REIMAGINING INDUSTRY



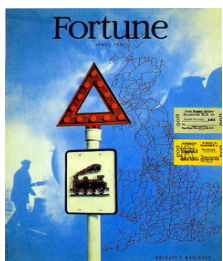
Cover of *Fortune*, April 1946
Designed by Lester Beall
(American, 1903–1969)



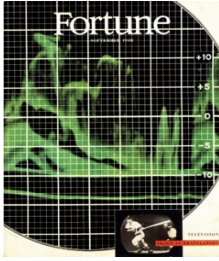
Cover of *Fortune*, October 1943
Designed by Herbert Matter
(American, born in Switzerland, 1907–1984)
Facsimile



Cover of *Fortune*, July 1948
Designed by Herbert Matter
(American, born in Switzerland, 1907–1984)



Cover of *Fortune*, April 1947
Designed by Lester Beall
(American, 1903–1969)



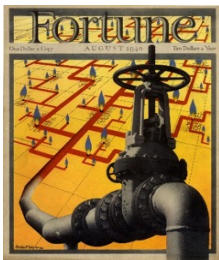
Cover of *Fortune*, September 1948
Designed by Herbert Matter
(American, born in Hungary, 1906–2001)



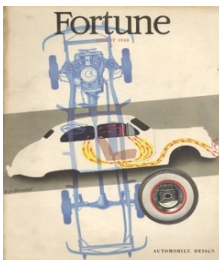
Cover of *Fortune*, March 1943
Probably designed by M. Peter Piening
(American, born in Germany, 1908–1977)



Cover of *Fortune*, July 1946
Art direction by Ladislav Sutnar
(American, born in Bohemia
[now Czech Republic], 1897–1976)



Cover of *Fortune*, August 1940
Designed by Herbert Bayer
(American, born in Austria, 1900–1985)



Cover of *Fortune*, August 1948
Designed by Hans Joachim Barschel
(American, born in Germany, 1912–1998)



Josef Breitenbach
American, born in Germany, 1896–1984
"What about Steel?" New Jersey, 1942
Vintage toned gelatin silver print
Gitterman Gallery



"What about Steel?"
Fortune, October 1942
Photographs by Josef Breitenbach
(American, born in Germany, 1896–1984)
Tearsheet



Lillian Bassman
American, 1917–2012
Knife with Pear, 1950
Gelatin silver print
Collection of Lizzie and Eric Himmel, New York



Lillian Bassman
American, 1917–2012
Fork with Artichoke, c. 1950
Gelatin silver print
Collection of Lizzie and Eric Himmel, New York



Lillian Bassman
American, 1917–2012
Knife with Melon, 1950
Gelatin silver print
Collection of Lizzie and Eric Himmel, New York



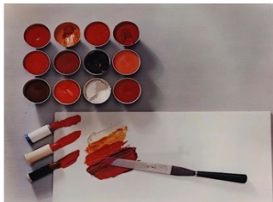
Lillian Bassman
American, 1917–2012
Walnuts, 1950
Gelatin silver print
Collection of Lizzie and Eric Himmel, New York



Irving Penn
American, 1917–2009
After-Dinner Games, New York, 1947
Dye transfer print
Collection of Ronit and Bill Berkman, New York



"Pick a Color . . . Any Color,"
Harper's Bazaar, October 1945
Photograph by Leslie Gill
(American, 1908–1958)
Tearsheet
Collection of Leslie Gill, New York



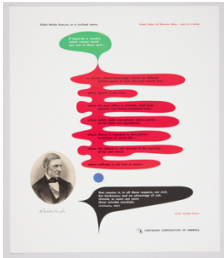
Leslie Gill
American, 1908–1958
Lipstick Pots, New York, 1945, printed 1983
Published in *Harper's Bazaar*, October 1945
Dye transfer print
Collection of Leslie Gill, New York



"Rest for the Stomach,"
Harper's Bazaar, October 1935
Photograph by Leslie Gill
(American, 1908–1958)
Tearsheet
Collection of Leslie Gill, New York



Leslie Gill
American, 1908–1958
Rest for the Stomach, New York, 1935
Outtake from "Rest for the Stomach,"
Harper's Bazaar, October 1935
Photogram on gelatin silver paper
Collection of Leslie Gill, New York



Ralph Waldo Emerson on a Civilized Nation, 1952
Designed by Herbert Bayer
(American, born in Austria, 1900–1985)
From the *Great Ideas of Western Man* series
Published by the Container
Corporation of America, Chicago



Thomas Erskine on the Advantages of Free Speech, 1954
Designed by Paul Rand (American, 1914–1996)
From the *Great Ideas of Western Man* series
Published by the Container
Corporation of America, Chicago



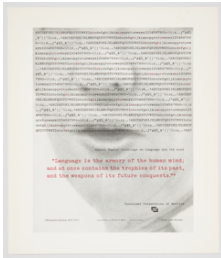
Lucretius on Achieving Contentment, 1954
Designed by Herbert Matter
(American, born in Switzerland, 1907–1984)
From the *Great Ideas of Western Man* series
Published by the Container
Corporation of America, Chicago



William Graham Sumner on the Conditions of Prosperity and Progress, 1955
Designed by Joseph Gering
(American, 1914–1990)
From the *Great Ideas of Western Man* series
Published by the Container
Corporation of America, Chicago



Montesquieu on the Essence of Freedom, 1958
 Designed by Herbert Matter
 (American, born in Switzerland, 1907–1984)
 From the *Great Ideas of Western Man* series
 Published by the Container
 Corporation of America, Chicago



Samuel Taylor Coleridge on Language and the Mind, 1959
 Designed by Louis Danziger
 (American, born in 1923)
 From the *Great Ideas of Western Man* series
 Published by the Container
 Corporation of America, Chicago



Theodore Roosevelt on the Preservation of America, 1959
 Designed by Herbert Bayer
 (American, born in Austria, 1900–1985)
 From the *Great Ideas of Western Man* series
 Published by the Container
 Corporation of America, Chicago



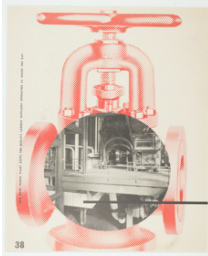
Thomas Carlyle, 1961
 Designed by Herbert Bayer
 (American, born in Austria, 1900–1985)
 From the *Great Ideas of Western Man* series
 Published by the Container
 Corporation of America, Chicago



Aesop, 1962
 Designed by Herbert Bayer
 (American, born in Austria, 1900–1985)
 From the *Great Ideas of Western Man* series
 Published by the Container
 Corporation of America, Chicago



Lester Beall
 American, 1903–1969
 Untitled, c. 1937
 Published in the promotional book
Uncorking, c. 1937
 Rotogravure
 RIT Cary Graphic Arts Collection



Lester Beall
 American, 1903–1969
 Untitled, c. 1937
 Published in the promotional book
Uncorking, c. 1937
 Rotogravure
 RIT Cary Graphic Arts Collection



Lester Beall
 American, 1903–1969
Female Nude, 1938
 Gelatin silver print
 Display, Graphic Design Collection



Cover of *What's New*, October 1939
 Photography and design by
 Lester Beall (American, 1903–1969)
 Facsimile



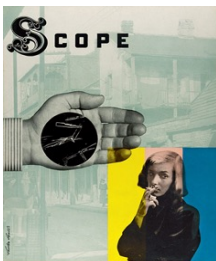
Cover of *What's New*, February 1941
 Design and photography by
 Lester Beall (American, 1903–1969)
 Facsimile



Knoll International advertisement for
Harry Bertoia's Diamond Chair, 1957
Design and photography by Herbert Matter
(American, born in Switzerland, 1907–1984)
Facsimile



Cover of *Scope*, November 1941
Designed by Will Burtin
(American, born in Germany, 1908–1972)



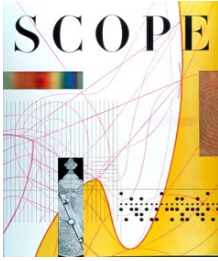
Cover of *Scope*, October 1947
Designed by Lester Beall
(American, 1903–1969)
Facsimile



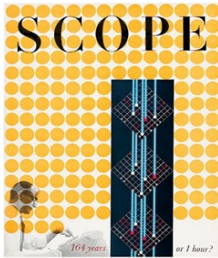
Cover of *Scope*, October 1945
Designed by Lester Beall
(American, 1903–1969)
Facsimile



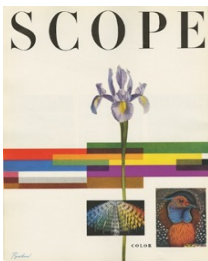
Cover of *Scope* (front and back), January 1947
Designed by Lester Beall
(American, 1903–1969)
Facsimile



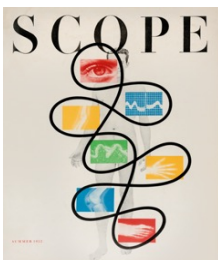
Cover of *Scope*, Spring 1953
Designed by Will Burtin
(American, born in Germany, 1908–1972)
Facsimile



Cover of *Scope*, 1957
Designed by Will Burtin
(American, born in Germany, 1908–1972)
Facsimile



Cover of *Scope*, Spring 1954
Designed by Will Burtin
(American, born in Germany, 1908–1972)
Facsimile



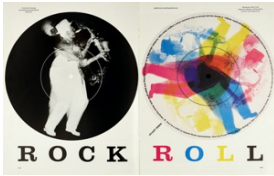
Cover of *Scope*, Summer 1952
Designed by Will Burtin
(American, born in Germany, 1908–1972)
Facsimile



Cover of *Westvaco Inspirations for Printers*,
1954
Designed by Bradbury Thompson
(American, 1911–1995)
Facsimile



Pages from *Westvaco Inspirations for Printers*, 1956
 Designed by Bradbury Thompson
 (American, 1911–1995)
 Facsimile



Pages from *Westvaco Inspirations for Printers*, 1958
 Designed by Bradbury Thompson
 (American, 1911–1995)
 Facsimile



Pages from *Westvaco Inspirations for Printers*, 1959
 Designed by Bradbury Thompson
 (American, 1911–1995)
 Facsimile



Pages from *Westvaco Inspirations for Printers*, 1956
 Designed by Bradbury Thompson
 (American, 1911–1995)
 Facsimile



Pages from *Westvaco Inspirations for Printers*, 1954
 Designed by Bradbury Thompson
 (American, 1911–1995)
 Facsimile

GRAPHIC EFFECT



Lisette Model
American, born in Austria, 1901–1983
Reflection, New York, 1939–45
Gelatin silver print
National Gallery of Canada, Ottawa,
Gift of the Estate of Lisette Model, 1990,
by direction of Joseph G. Blum, New York,
through the American Friends of Canada



Paul Himmel
American, 1914–2009
Nude on White Background 2, 1954
Gelatin silver print
Collection of Lizzie and Eric Himmel, New York



Paul Himmel
American, 1914–2009
Nude on White Background 3, 1954
Gelatin silver print
Collection of Lizzie and Eric Himmel, New York



Louis Faurer
American, 1916–2001
Nude, c. 1947
Gelatin silver print, mounted on card
Collection of David Dechman and Michel Mercure



Louis Faurer
American, 1916–2001
Bus No. 7, New York, 1950
Gelatin silver print
Deborah Bell Photographs, New York



Robert Frank
American, born in Switzerland, 1924–2019
Street Line / New York, 1951
Gelatin silver print
Private collection



Pages from *Black White and Things*, 1952
Photographs by Robert Frank
(American, born in Switzerland, 1924–2019)
[Digital presentation]



William Klein
American, born in 1928
Kid + Homeless, New York, c. 1955
Gelatin silver print
Howard Greenberg Gallery



Saul Leiter
American, 1923–2013
Untitled, from *The Wedding as a Funeral*
series, c. 1951
Published in *Life*, September 1951
Gelatin silver print
Saul Leiter Foundation, courtesy of
Howard Greenberg Gallery



Saul Leiter
 American, 1923–2013
Movie House, c. 1952, printed later
 Gelatin silver print
 Saul Leiter Foundation, courtesy of
 Howard Greenberg Gallery



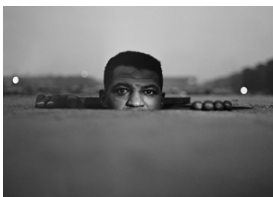
Saul Leiter
 American, 1923–2013
Dick and Adele, c. 1947, printed later
 Gelatin silver print
 Saul Leiter Foundation, courtesy of
 Howard Greenberg Gallery



Gordon Parks
 American, 1912–2006
Invisible Man Retreat, Harlem, New York, 1952
 Published in Ralph Ellison,
 "A Man Becomes Invisible," *Life*, August 1952
 Gelatin silver print
 Collection of The Gordon Parks Foundation



Gordon Parks
 American, 1912–2006
Untitled, Harlem, New York, 1952
 Gelatin silver print
 Collection of The Gordon Parks Foundation



Gordon Parks
 American, 1912–2006
Emerging Man, Harlem, New York, 1952
 Outtake from Ralph Ellison,
 "A Man Becomes Invisible," *Life*, August 1952
 Gelatin silver print
 Collection of The Gordon Parks Foundation



William Klein
American, born in 1928
Atom Bomb Sky, New York, 1955, printed later
Gelatin silver print
Howard Greenberg Gallery



Lisette Model
American, born in Austria, 1901–1983
Running Legs, New York, 1940–41
International Center of Photography, New York,
Gift of Lisette Model Foundation in memory of
Joseph G. Blum, 1993
Exhibition print



Roy DeCarava
American, 1919–2009
Haynes, Jones, and Benjamin, 1956
Gelatin silver print
Museum of Fine Arts, Boston,
Sophie M. Friedman Fund



Louis Faurer
American, 1916–2001
New York City, 1949, printed 1980
Gelatin silver print
J. Paul Getty Museum, Los Angeles,
Gift of Dan and Jeanne Fauci



Louis Faurer
American, 1916–2001
Ritz Bar, New York, 1948, printed later
Gelatin silver print
The Phillips Collection, Washington, DC,
Gift of Robert and Kathi Steinke



Louis Faurer
 American, 1916–2001
Two Men and a Woman at a Café with Window Reflection, 1950, printed 1953
 Published in *Flair*, September 1950
 Gelatin silver print
 J. Paul Getty Museum, Los Angeles



Saul Leiter
 American, 1923–2013
Canopy, 1958, printed 2005
 Chromogenic print
 Saul Leiter Foundation, courtesy of
 Howard Greenberg Gallery



Saul Leiter
 American, 1923–2013
Red Curtain, 1956, printed 2013
 Chromogenic print
 Saul Leiter Foundation, courtesy of
 Howard Greenberg Gallery



Saul Leiter
 American, 1923–2013
Near the Tanager, 1954, printed 2018
 Chromogenic print
 Saul Leiter Foundation, courtesy of
 Howard Greenberg Gallery