

Freedom Art Jam
Passover Art and Dance Party for Families
at the Jewish Museum
Sunday, April 17

NEW YORK, NY – The Jewish Museum will present a fun-filled family day for Passover, *Freedom Art Jam*, on Sunday, April 17 from 12 noon to 4pm. Special activities for the holiday include a dance party with The Macaroons, a huge drop-in art workshop, and holiday spotlight tours.

This event is for children ages 3 and up, and is free with Museum admission. Adults are asked to accompany their children. For further information regarding family programs, the public may call 212.423.3200 or visit TheJewishMuseum.org/programs/families. The Jewish Museum is located at Fifth Avenue and 92nd Street, Manhattan.

FREEDOM ART JAM EVENTS

TWO SHOWS!

12:30pm and 2:30pm

PERFORMANCE: THE MACAROONS

The Macaroons play catchy pop-rock with tunes for the Passover holiday and more that will keep the whole family grooving to their delicious beats. The big harmonies, irresistible melodies and guitar-based sound that's more Beatles than Wiggles recall everything from the Kinks and Queen to the Shins.

A spinoff from the acclaimed indie rock band, The LeeVees, The Macaroons – Shawn Fogel (bass), Dan Saks (guitar), Dave Schneider (guitar), and Tim Walsh (drums) – have delighted children and families in synagogues, JCCs, and concert venues across the country. Their first album, *Let's Go Coconuts*, was released in 2010.

12 Noon to 4pm

DROP-IN ART WORKSHOP

Participants may participate in three activities.

Sculptural Holiday Vessels

Design whimsical vessels to use during the Passover seder by sculpting with modeling clay, colored wire, beads and more.

Giant Matzah Masterpiece

Collaborate on a giant collage to create an artistic wall of matzah, and take selfies to share on social media with a message about what freedom means.

Painted Passover Designs

Use Passover motifs and imagery to paint a colorful fabric piece, either a matzah cover or as a work of art on its own.

1:30pm and 3:15pm

HOLIDAY SPOTLIGHT TOURS

A Museum educator will conduct a brief tour highlighting objects on view related to Passover, including a sketching activity.

All day

SELF-GUIDED FAMILY EXHIBITION TOURS

Specialized printed family gallery hunts highlighting Passover objects in the collection will be available.

The Edgar M. Bronfman Center for Education's school and family programs are supported by endowed funds established by the Bronfman Family, the Muriel and William Rand Fund, the William Randolph Hearst Foundation, the Helena Rubinstein Foundation, Rosalie Klein Adolf, the Kekst Family, and Mrs. Ida C. Schwartz in memory of Mr. Bernard S. Schwartz. Family programming is supported, in part, by public funds from the New York City Department of Cultural Affairs, in partnership with the City Council and Councilmember Daniel R. Garodnick.

About The Jewish Museum

Located on Museum Mile at Fifth Avenue and 92nd Street, the Jewish Museum is one of the world's preeminent institutions devoted to exploring art and Jewish culture from ancient to contemporary, offering intellectually engaging, educational, and provocative exhibitions and programs for people of all ages and backgrounds. The Museum was established in 1904, when Judge Mayer Sulzberger donated 26 ceremonial objects to The Jewish Theological Seminary as the core of a museum collection. Today, the Museum maintains a collection of over 30,000 works of art, artifacts, and broadcast media reflecting global Jewish identity, and presents a diverse schedule of internationally acclaimed temporary exhibitions.

The Jewish Museum is located at 1109 Fifth Avenue at 92nd Street, New York City. Museum hours are Saturday, Sunday, Monday, and Tuesday, 11 am to 5:45 pm; Thursday, 11 am to 8 pm; and Friday, 11 am to 4 pm. Museum admission is \$15.00 for adults, \$12.00 for senior citizens, \$7.50 for students, free for visitors 18 and under and Jewish Museum members. Admission is Pay What You Wish on Thursdays from 5pm to 8pm and free on Saturdays. For information on the Jewish Museum, the public may call 212.423.3200 or visit the website at TheJewishMuseum.org.

#

3/21/16

Press contacts:

Anne Scher, Molly Kurzius, or Alex Wittenberg
The Jewish Museum
212.423.3271 or pressoffice@thejm.org

