

**Fun-Filled
Revolution of the Eye Family Day
at The Jewish Museum
Sunday, May 17**

Jewish Museum

NEW YORK, NY – The Jewish Museum will present *Revolution of the Eye Family Day*, a fun-filled day of activities, on Sunday, May 17 from 12 noon to 4pm. Kids can enjoy animated live music with Morgan Taylor of Gustafer Yellowgold; design wearable art inspired by Andy Warhol; illustrate superhero characters; act out scenes in a television photo booth; and discover classic television shows such as the first interactive children's program, *Winky Dink and You*, and the 1960s *Batman* series in the exhibition, *Revolution of the Eye: Modern Art and the Birth of American Television*.

This event, for children age 3 and up, is free with Museum admission. Adults are asked to accompany their children. For further information regarding family programs at The Jewish Museum, the public may call 212.423.3337 or visit <http://thejewishmuseum.org/programs/families>. The Jewish Museum is located at Fifth Avenue and 92nd Street, Manhattan.

REVOLUTION OF THE EYE FAMILY DAY EVENTS – SUNDAY, MAY 17, 2015

Noon – 4pm

HUGE DROP-IN ART WORKSHOP

Families can choose from multiple projects:

Illustrate a Superhero

Drawing inspiration from classic episodes of *Batman* in the galleries, kids can develop superhero characters and draw them in action on a comic book page.

Wearable Modern Art

Inspired by Andy Warhol's paintings of soup cans, participants will use collage to design playful pieces of clothing with everyday images in a Pop Art style.

Television Photo Op

Families strike a pose in a giant retro television set and become characters from a favorite show using props and costumes.

12:30pm and 2:30pm

PERFORMANCES: GUSTAFER YELLOWGOLD

Illustrator/musician Morgan Taylor brings the whimsical animations and contagious melodies of Gustafer Yellowgold to the stage, combining live images and music to explore the theme of "moving images" in honor of *Revolution of the Eye*.

Created by Morgan Taylor in 2005, Gustafer Yellowgold has been acclaimed by *The New York Times* as "a cross between *Yellow Submarine* and Dr. Seuss."

Morgan Taylor developed the Gustafer Yellowgold experience as equal parts pop rock concert and minimally animated movie. A storyteller with a comedic bent, Taylor has dreamed up a world of catchy and original story – songs about Gustafer, performed alongside a large screen displaying vividly colored animations.

1:00pm to 3:00pm

WINKY DINK INSPIRATIONS

Using acetate, kids will create playful artwork using layers of drawing and found images from television inspired by the popular 1950s children's show, *Winky Dink and You*.

1:15pm, 2:15pm, and 3:15pm

SPOTLIGHT TOURS

A brief, educator-led gallery tour with a sketching opportunity will spotlight several works in *Revolution of the Eye: Modern Art and the Birth of American Television*.

All day

SELF-GUIDED FAMILY EXHIBITION TOURS

Specialized printed family gallery guides for *Revolution of the Eye: Modern Art and the Birth of American Television* will be available.

Revolution of the Eye: Modern Art and the Birth of American Television, the first exhibition to explore how avant-garde art influenced the look and content of network television in its formative years, will be on view at the Jewish Museum from May 1, 2015 through September 20, 2015. From the late 1940s to the mid-1970s, the pioneers of American television – many of them young, Jewish, and aesthetically adventurous – adopted modernism as a source of inspiration. *Revolution of the Eye* looks at how the dynamic new medium of television, in its risk-taking and aesthetic experimentation, paralleled and embraced cutting-edge art and design. The exhibition is organized by the Jewish Museum, New York, and the Center for Art, Design, and Visual Culture, University of Maryland, Baltimore County (UMBC).

The Edgar M. Bronfman Center for Education's school and family programs are supported by endowed funds established by the Bronfman Family, the Muriel and William Rand Fund, the William Randolph Hearst Foundation, the Helena Rubinstein Foundation, Rosalie Klein Adolf, the Kekst Family, and Mrs. Ida C. Schwartz in memory of Mr. Bernard S. Schwartz. Family programming is supported, in part, by public funds from the New York City Department of Cultural Affairs, in partnership with the City Council.

About the Jewish Museum

Located on Museum Mile at Fifth Avenue and 92nd Street, the Jewish Museum is one of the world's preeminent institutions devoted to exploring art and Jewish culture from ancient to contemporary, offering intellectually engaging, educational, and provocative exhibitions and programs for people of all ages and backgrounds. The Museum was established in 1904, when Judge Mayer Sulzberger donated 26 ceremonial objects to The Jewish Theological Seminary as the core of a museum collection. Today, the Museum maintains a collection of over 30,000 works of art, artifacts, and broadcast media reflecting global Jewish identity, and presents a diverse schedule of internationally acclaimed temporary exhibitions.



The Jewish Museum is located at 1109 Fifth Avenue at 92nd Street, New York City. Museum hours are Saturday, Sunday, Monday, and Tuesday, 11am to 5:45pm; Thursday, 11am to 8pm; and Friday, 11am to 4pm. Museum admission is \$15.00 for adults, \$12.00 for senior citizens, \$7.50 for students, free for visitors 18 and under and Jewish Museum members. Admission is Pay What You Wish on Thursdays from 5pm to 8pm and free on Saturdays. For information on the Jewish Museum, the public may call 212.423.3200 or visit the website at TheJewishMuseum.org.

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