Jewish Museum

News Release

Press Office

T 212.423.3271 F 212.423.3232

Picture This!

Monthly Family Program Series Continues January 29

Supported by Grant from PJ Library[®], a Program of the Harold Grinspoon Foundation

New York, NY - The Jewish Museum will continue *Picture This!*, a new monthly series of multifaceted family programs, on Sunday, January 29 beginning at 10am. Each monthly *Picture This!* program combines a gallery experience exploring art on view with fun, interactive activities and a storybook reading. Families will also enjoy a snack, create art in a studio, and join other families to experience a concert featuring a top children's music performer. *Picture This!* is made possible thanks to a \$25,000 grant awarded to the Museum by PJ Library[®], a program of the Harold Grinspoon Foundation.

Picture This! begins at 10am with a gallery tour with related interactive activities and a reading from a beloved storybook in the PJ Library collection. Gallery tours visit current and upcoming exhibitions such as Take Me (I'm Yours), Charlemagne Palestine's Bear Mitzvah in Meshugahland, and The Arcades: Contemporary Art and Walter Benjamin. At 10:45am, families create art using a variety of techniques and materials. The program concludes with a concert at 11:30am featuring a lively children's performer. The winter/spring 2017 concert lineup includes Hot Peas 'N Butter on January 29, David Weinstone and the Music for Aardvarks Band on February 12, The Pop Ups on March 12, and Elizabeth Mitchell and You Are My Flower on April 23.

A series package for the four winter/spring 2017 *Picture This!* programs is \$80 per person; \$72 per person for Jewish Museum Family Members. Tickets for one program are \$25 per person; \$22 for Jewish Museum Family Members. Tickets can be purchased online at TheJewishMuseum.org/picturethis. For further information regarding family programs, the public may call 212.423.3337. The Jewish Museum is located at Fifth Avenue and 92nd Street, Manhattan.

About the Performers

Seen regularly on Nickelodeon and Noggin TV, Hot Peas 'n Butter has received four Parents Choice Awards for its inclusive Latin-influenced recordings. Combining an innovative and energetic interactive style, the band has developed a distinct way of inspiring care and creativity in kids and adults alike. Hot Peas 'n Butter is now partnering with Sesame Studios and producing original music for the Sesame Youtube Channel, and preparing to release their eighth studio album, *Back to the Land*. Hot Peas 'n Butter has become a mainstay on Sirius Radio's "Kids Stuff", and works with St. Jude Children's Research Hospital to compose songs for the St Jude Trike-a-thon fundraising program.

Music for Aardvarks is the brainchild of the classically trained ex-punk rocker David Weinstone. His songs, originally written for the Music for Aardvarks classes he founded, reflect and celebrate the lives of children growing up in

The Jewish Museum 1109 Fifth Avenue New York, NY 10128 TheJewishMuseum.org urban environments, while addressing themes universal to children everywhere. *Time Out New York Kids* said, "it's no exaggeration to say that Weinstone has changed the musical geography of New York." The Music for Aardvarks Band's latest album, *All I Want!*, was released in March 2011. David Weinstone's first book for children, *Music Class Today!*, was released in September 2015.

A collaboration between Brooklyn musicians Jason Rabinowitz and Jacob Stein, The Pop Ups have been setting the standard for children's music since 2010. *Great Pretenders Club* marks the Brooklyn musical duo's fourth full album, bringing together a collection of eleven original songs exclusively available through Amazon Music. The Pop Ups have also released a 30 minute video special through Amazon Video. Through danceable electro-pop beat and smart lyrics, the album looks to engage children in imaginative play as a means of exploration and learning with their environment and others. Guest artists include Grammy-nominated multi-instrumentalist, composer and lyricist Jarle Bernhoft and the indie rock sensation, HAERTS.

Elizabeth Mitchell, a Smithsonian Folkways Recordings artist, has been recording and performing music for children and families since 1998. She was the first new children's music artist signed to Smithsonian Folkways in the 21st century. Albums include You Are My Flower (1998), You Are My Sunshine (2002), You Are My Little Bird (2006), Sunny Day (2010), Blue Clouds (2012) and Little Seed: Songs for Children by Woody Guthrie (2012). Blue Clouds and Little Seed both received Grammy nominations for Best Children's Album. Mitchell collaborated with Lisa Loeb on the 2007 album for families, Catch the Moon, and has worked with such artists as Levon Helm, Dan Zanes, Ella Jenkins, Jon Langford and Ziggy Marley.

About PJ Library[®] Books

PJ Library sends free Jewish children's books to families across the world every month. Families with kids ages 6 months through 8 years old with Judaism as part of their lives, are welcome to sign up, regardless of their Jewish background, knowledge, or observance. Books for PJ Library are chosen from among the best of Jewish children's books. A committee of writers, early childhood professionals, and Jewish content specialists seek out compelling stories, captivating illustrations, and diverse perspectives on Jewish customs and practice, selecting books for every age group. Many of the books included in PJ Library have received awards including Caldecott Medals and the Sydney Taylor Book awards.

About the Jewish Museum

Located on Museum Mile at Fifth Avenue and 92nd Street, the Jewish Museum is one of the world's preeminent institutions devoted to exploring art and Jewish culture from ancient to contemporary, offering intellectually engaging, educational, and provocative exhibitions and programs for people of all ages and backgrounds. The Museum was established in 1904, when Judge Mayer Sulzberger donated 26 ceremonial objects to The Jewish Theological Seminary as the core of a museum collection. Today, the Museum maintains a collection of over 26,000 works of art, artifacts, and broadcast media reflecting global Jewish identity, and presents a diverse schedule of internationally acclaimed temporary exhibitions. Visitors can now also enjoy Russ & Daughters at the



Jewish Museum, a kosher sit-down restaurant and take-out appetizing counter on the Museum's lower level.

The Jewish Museum is located at 1109 Fifth Avenue at 92nd Street, New York City. Museum hours are Saturday, Sunday, Monday, and Tuesday, 11am to 5:45pm; Thursday, 11am to 8pm; and Friday, 11am to 4pm. Museum admission is \$15.00 for adults, \$12.00 for senior citizens, \$7.50 for students, free for visitors 18 and under and Jewish Museum members. Admission is Pay What You Wish on Thursdays from 5pm to 8pm and free on Saturdays. For information on the Jewish Museum, the public may call 212.423.3200 or visit the website at TheJewishMuseum.org.

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Press contacts:
Anne Scher and Alex Wittenberg
The Jewish Museum
212.423.3271
ascher@thejm.org
awittenberg@thejm.org
pressoffice@thejm.org (general inquiries)

