

## **Interactive and Participatory Works of Art by 40 Contemporary Artists On View at the Jewish Museum in Fall 2016**

### **First U.S. Presentation of *Take Me (I'm Yours)***

New York, NY – This fall, the Jewish Museum will upend museum conventions with *Take Me (I'm Yours)*, an exhibition featuring artworks that visitors are asked to touch, participate in, and even take home. On view from September 16, 2016 through February 5, 2017, *Take Me (I'm Yours)* will feature 40 international and intergenerational artists, many of whom are creating new and site-specific works for the exhibition. Selected artists include Uri Aran, Christian Boltanski, Andrea Bowers, Andrea Fraser, General Sisters, Gilbert & George, Felix Gonzalez-Torres, Jonathan Horowitz, Alison Knowles, Daniel Joseph Martinez, Jonas Mekas, Yoko Ono, Rachel Rose, Martha Rosler, Tino Sehgal, Haim Steinbach, Amalia Ulman, and Lawrence Weiner, among others.

*Take Me (I'm Yours)* will create a democratic space for all visitors to participate in the creation and ownership of an artwork, questioning the politics of value, consumerism, and the hierarchical structures of the art market. The exhibition encourages shared experiences and direct engagement with works of art, suggesting alternative ways that artists can live in, contribute to, and gain from society at large.

First mounted by curator Hans Ulrich Obrist and artist Christian Boltanski in 1995 at the Serpentine Galleries, London, *Take Me (I'm Yours)* featured works by 12 artists that explored concepts of value and participation in the arts. Over twenty years later, *Take Me (I'm Yours)* at the Jewish Museum will be the first U.S. presentation, featuring an expanded roster of artists and projects specific to both New York City and an institution of art and Jewish culture, including several from the original exhibition. In addition, the Jewish Museum's presentation marks the first time that *Take Me (I'm Yours)* will be on view in a collecting institution, examining the role of museum collections by giving works away rather than holding them.

*Take Me (I'm Yours)* was originally conceived by Christian Boltanski and Hans Ulrich Obrist in 1995. *Take Me (I'm Yours)* at the Jewish Museum, New York is curated by Jens Hoffmann, Deputy Director, Exhibitions and Public Programs, the Jewish Museum; Hans Ulrich Obrist; and Kelly Taxter, Assistant Curator, the Jewish Museum.

A limited edition publication in conjunction with the exhibition will feature a postcard set of images selected by the artists and new texts written by the exhibition curators, distributed by D.A.P. | Distributed Art Publishers.

## Support

*Take Me (I'm Yours)* is made possible by the Melva Bucksbaum Fund for Contemporary Art, Bloomberg Philanthropies, Amanda and Glenn Fuhrman, and Midge and Simon Palley.

## About the Jewish Museum

Located on Museum Mile at Fifth Avenue and 92nd Street, the Jewish Museum is one of the world's preeminent institutions devoted to exploring art and Jewish culture from ancient to contemporary, offering intellectually engaging, educational, and provocative exhibitions and programs for people of all ages and backgrounds. The Museum was established in 1904, when Judge Mayer Sulzberger donated 26 ceremonial objects to The Jewish Theological Seminary as the core of a museum collection. Today, the Museum maintains a collection of over 30,000 works of art, artifacts, and broadcast media reflecting global Jewish identity, and presents a diverse schedule of internationally acclaimed temporary exhibitions. Visitors can now also enjoy Russ & Daughters at the Jewish Museum, a kosher sit-down restaurant and take-out appetizing counter on the Museum's lower level.

The Jewish Museum is located at 1109 Fifth Avenue at 92nd Street, New York City. Museum hours are Saturday, Sunday, Monday, and Tuesday, 11am to 5:45pm; Thursday, 11am to 8pm; and Friday, 11am to 4pm. Museum admission is \$15.00 for adults, \$12.00 for senior citizens, \$7.50 for students, free for visitors 18 and under and Jewish Museum members. Admission is Pay What You Wish on Thursdays from 5pm to 8pm and free on Saturdays. For information on the Jewish Museum, the public may call 212.423.3200 or visit the website at [TheJewishMuseum.org](http://TheJewishMuseum.org).

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