

Symposium Featuring Leading International Curators at the Jewish Museum February 28

Jewish Museum

New York, NY – In conjunction with its current exhibition, *Unorthodox*, the Jewish Museum will present *Unorthodox: On Museums*, a half-day symposium on Sunday, February 28 from 2pm to 6:30pm. International and local curators, including contributors to the exhibition catalogue, will discuss the unconventional and nonconformist approaches to programming at their various institutions. Speakers include: **Carolyn Christov-Bakargiev** (Director, Castello di Rivoli); **Peter Eleey** (Associate Director of Exhibitions and Programs, MoMA P.S. 1.); **Massimiliano Gioni** (Artistic Director, New Museum); **Thelma Golden** (Director and Chief Curator, The Studio Museum in Harlem); **Kathy Halbreich** (Associate Director, The Museum of Modern Art); **Ruba Katrib** (Curator, SculptureCenter); **Vasif Kortun** (Director of Research and Programs, SALT Istanbul); **Jessica Morgan** (Director, Dia Art Foundation); **Adriano Pedrosa** (Artistic Director, São Paulo Museum of Art); **Scott Rothkopf** (Deputy Director for Programs and Nancy and Steve Crown Family Chief Curator, Whitney Museum of American Art); and **Nancy Spector** (Deputy Director and Jennifer and David Stockman Chief Curator, Solomon R. Guggenheim Museum). **Jens Hoffmann** (Deputy Director, Exhibitions and Public Programs, The Jewish Museum) and **Bruce Altshuler** (Director, Program in Museum Studies, New York University) will serve as moderators. This symposium is presented in collaboration with the Program in Museum Studies, New York University.

At a time in which museums are becoming increasingly popular with larger audiences yet more and more homogeneous and repetitive in their programming, how do museum directors respond to the need to cater to these increasingly savvy audiences while keeping their programming and exhibitions on the forefront of intellectual, political and artistic discussion? In the context of the Jewish Museum's exhibition *Unorthodox*, which aims at disrupting normative ways of looking at art, three of the most influential and unconventional museum directors working outside the United States have been invited to talk about the programs and exhibitions at their institutions. In addition, two panel discussions with leading New York based curators and museum directors will examine what this means in the context of American museums.

Tickets for the symposium are \$12 general public; \$8 students, seniors, and members. Further information is available or online at TheJewishMuseum.org/calendar. The Jewish Museum is located at Fifth Avenue and 92nd Street, Manhattan.

SCHEDULE OF EVENTS FOR *UNORTHODOX: ON MUSEUMS*

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| 2:00pm | Introductory remarks: <i>The Unorthodox Museum</i> , Jens Hoffmann, The Jewish Museum |
| 2:15pm | Keynote address: Vasif Kortun, SALT Istanbul |

The Jewish Museum
1109 Fifth Avenue
New York, NY 10128
TheJewishMuseum.org

Under the auspices of
The Jewish Theological Seminary

- 3:00pm Panel discussion: Peter Eleey (MoMA P.S. 1.); Massimiliano Gioni (New Museum); Jessica Morgan (Dia Art Foundation); Nancy Spector (Solomon R. Guggenheim Museum). Moderated by Bruce Altshuler (New York University)
- 4:00pm Keynote address: Carolyn Christov-Bakargiev (Castello di Rivoli)
- 4:45pm Panel discussion: Thelma Golden (The Studio Museum in Harlem); Kathy Halbreich (The Museum of Modern Art); Ruba Katrib (SculptureCenter); Scott Rothkopf (Whitney Museum of American Art). Moderated by Jens Hoffmann (Deputy Director, Exhibitions and Public Programs, The Jewish Museum).
- 5:30pm Keynote address: Adriano Pedrosa (São Paulo Museum of Art)

Unorthodox is a large-scale group exhibition featuring 55 contemporary artists from around the world whose practices mix forms and genres without concern for artistic conventions. Through over 200 works, the exhibition highlights the importance of iconoclasm and art's key role in breaking rules and traditions. *Unorthodox* is conceived and curated by Jens Hoffmann, Deputy Director, Exhibitions and Public Programs, and co-curated by Daniel S. Palmer, Leon Levy Assistant Curator, and Kelly Taxter, Assistant Curator.

Support

Unorthodox is made possible by the Edmond de Rothschild Foundations, the Boris Lurie Art Foundation, the Jacques and Natasha Gelman Foundation, and a Gift of Agnes Gund.

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About the Jewish Museum

Located on Museum Mile at Fifth Avenue and 92nd Street, the Jewish Museum is one of the world's preeminent institutions devoted to exploring art and Jewish culture from ancient to contemporary, offering intellectually engaging, educational, and provocative exhibitions and programs for people of all ages and backgrounds. The Museum was established in 1904, when Judge Mayer Sulzberger donated 26 ceremonial objects to The Jewish Theological Seminary as the core of a museum collection. Today, the Museum maintains a collection of over 30,000 works of art, artifacts, and broadcast media reflecting global



Jewish identity, and presents a diverse schedule of internationally acclaimed temporary exhibitions.

The Jewish Museum is located at 1109 Fifth Avenue at 92nd Street, New York City. Museum hours are Saturday, Sunday, Monday, and Tuesday, 11am to 5:45pm; Thursday, 11am to 8pm; and Friday, 11am to 4pm. Museum admission is \$15.00 for adults, \$12.00 for senior citizens, \$7.50 for students, free for visitors 18 and under and Jewish Museum members. Admission is Pay What You Wish on Thursdays from 5pm to 8pm and free on Saturdays. For information on the Jewish Museum, the public may call 212.423.3200 or visit the website at TheJewishMuseum.org.

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Press contacts:

Anne Scher, Molly Kurzius, or Alex Wittenberg
The Jewish Museum
212.423.3271 or pressoffice@thejm.org

